

November 18, 2013 Minutes of the  
JTDA Meeting Regular Meeting

Presiding: Anita Darnell

Attendance: Scott Buffkin, Debra Clark, Gene Pardue, Danny Lewis,  
Vanessa Caudill, David Moxley, Pat Benton absent due to work schedule.

Staff: Glenda Gilliam

Anita welcomed everyone

The minutes from the October 28, 2013 meeting was presented and reviewed, Scott made the motion to approve the minutes and Gene Pardue seconded the motion, motion carried.

Scott presented the members with copies of the financial reports for the month of October, 2013.

Gene made a motion to approve transferring the 7,146.90 reimbursement check that was received on 10/24/13 from Visit The Yadkin Valley to the Greenway Fund and the motion was seconded by Vanessa, motion carried.

The Current Auditing Firm for the Town and the JTDA is closing their office and Lynn Trivette presented each member a copy of the RFP Proposal for Auditing Services that she will be mailing to Auditing Firms for prices for auditing the next fiscal year. Danny suggested that we go with the same firm that the Town of Jonesville chooses for their audit. Scott told them that we should have the proposals by January 2014.

Scott presented each member a copy of the Bank Bid Comparisons and prices from each bank, the bids are on file in the Clerks office for public review, Capital Bank offered the lowest bid for services for 4 years and if the Bank should change ownership the contract would still be honored for the 4 year term. It is Scott and Lynn's recommendation to award the JTDA banking services to Capital Bank, David made the motion to award the JTDA banking services to Capital Bank and the motion was seconded by Danny, motion carried.

The board reviewed the quote of 305.00 per year from Life Store Insurance for our Workmen's Compensation Policy and Scott made the motion to accept the quote and motion was seconded by Danny, motion carried.

The Board discussed giving the Welcome Center staff and office staff a Christmas Bonus and Gene Pardue made the motion to give \$50.00 per employee and motion was seconded by Vanessa, motion carried.

The Board discussed renewing the Ad for Jonesville Exit 82 in the Blue Ridge Parkway Directory and Travel Planner at a yearly cost is 3,150 renewal includes an expanded web page, up to 200 words and 3 more photos and remove the Visit the Yadkin Valley and replace it with Jonesville's web page. David made the motion to renew the ad and Debra seconded the motion, motion carried.

The Board discussed our exit 82 and marketing Jonesville and the fact that we need an exit 82 sign on 421, decided to look at the billboards and come back with recommendations, this was tabled until December 2, meeting.

Under old businss discussed the NC Motor Coach Marketplaces information from Myra Cook, President of the Yadkin Valley Chamber of Commerce presented at the October 28, 2013 meeting and general consensus among the Board was not to participate in the program.

Discussed contacting Robin Turner with questions concerning the sale of the Reeves Theatre.

The next meeting is scheduled for December 2, 2013 at 5:30 with a Christmas Dinner for Board and Staff and a meeting to follow.

Meeting adjourned